

MDA Annual Campaign

Choose Life

Event Sponsorship Packages 2017



Supporter Package \$900 (+GST)

- 2 x Complimentary Tickets to the Main Campaign Function
- Inclusion of your Logo for 12 months on MDA website and events during 2017/18
- Acknowledgement as a Supporter on Annual Campaign collateral and during events



Bronze Package \$1,800 (+GST)

- 2 x Complimentary Tickets to the Main Campaign Function
- Inclusion of your Logo for 12 months on MDA website and events during 2017/18
- Acknowledgement as a Bronze Sponsor on Annual Campaign collateral and during events



Silver Package \$3,600 (+GST)

- 4 x Complimentary Tickets to the Main Campaign Function and Major Donor's Event
- Inclusion of your Logo for 12 months on MDA website, digital marketing and events during 2017/18
- Acknowledgement as a Silver Sponsor on Annual Campaign collateral and during events



Gold Package \$5,400 (+GST)

- 6 x Complimentary Tickets to the Main Function and Major Donor's Event
- Inclusion of your Logo for 12 months on MDA website, digital marketing and events during 2017/18
- Acknowledgement as a Gold Sponsor on Annual Campaign collateral and during events
- Certified First Aid & CPR Training for up to 5 employees



Platinum Package \$10,800 (+GST)

- 10 x Complimentary Tickets to the Main Function and Major Donor's Event
- VIP Seating at the Main Function and Major Donors Event
- Inclusion of your Logo for 12 months on MDA website, digital marketing and MDA events during 2017/18
- Acknowledgement as a Platinum Sponsor on Annual Campaign collateral and during events
- Verbal recognition during Main Function and Major Donor's Event
- Certified First Aid & CPR Training for up to 5 employees



Ambassador Package \$21,600 (+GST)

- 10 x Complimentary Tickets to the Main Function and Major Donor's Event
- VIP Seating at the Main Function and Major Donors Event
- Inclusion of your Logo for 12 months on MDA website, digital marketing and MDA events during 2017/18
- Acknowledgement as an Ambassador Sponsor on Annual Campaign collateral and during events
- Verbal recognition during Main Function and Major Donor's Event
- Certified First Aid & CPR Training for up to 10 employees

DONATIONS
NOW TAX
DEDUCTIBLE



13-19 August 2017

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Choose Life

When 5 month old Chana suddenly stopped breathing, her body lifeless, her distraught father David cried out for someone to please help.

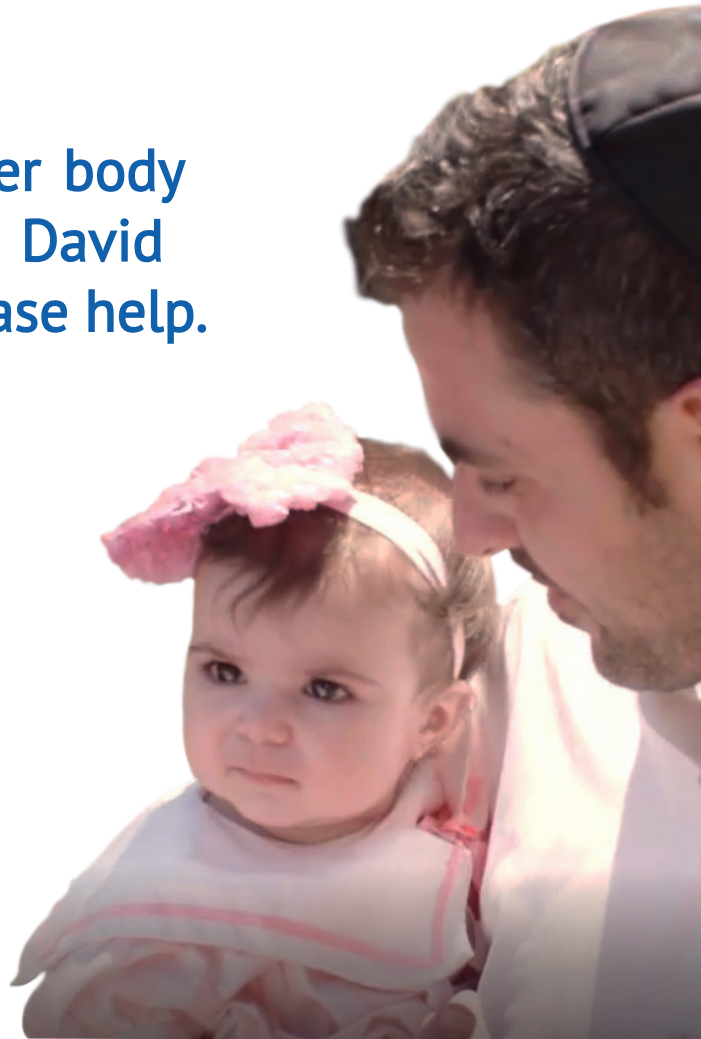
He ran into the street, telling her "you'll be okay, you'll be okay".

Magen David Adom paramedics received the call and rushed to her aid.

When they arrived, Chana was in a critical condition, with no signs of life.

They provided expert emergency medical treatment until suddenly she started breathing again, her tiny arms outstretched, as if determined to live.

Once stabilised, they rushed her to hospital. The paramedics' expert treatment and speed at which she arrived at the trauma unit, saved her life.



David and his daughter Chana

This is the difference your sponsorship will make. When you Choose to Give, please Choose Life.

DONATIONS
NOW TAX
DEDUCTIBLE

MAGEN
DAVID
ADOM



Israel's
Medical
Emergency
Service

It's a matter of life.