

SPONSORSHIP PACKAGES 2020



Supporter Package \$1800 (+GST)

- 2 x Complimentary Tickets to the Main Campaign Function
- Inclusion of your Logo for 12 months on MDA website and events
- Acknowledgement as a Supporter on Annual Campaign collateral and during events



Bronze Package \$3,600 (+GST)

- 2 x Complimentary Tickets to the Main Campaign Function
- Inclusion of your Logo for 12 months on MDA website and events
- Acknowledgement as a Bronze Sponsor on Annual Campaign collateral and during events



Silver Package \$5,400 (+GST)

- 2 x Complimentary Tickets to the Major Donor's Event
- Inclusion of your Logo for 12 months on MDA website, digital marketing and events during
- Acknowledgement as a Silver Sponsor on Annual Campaign collateral and during events



Gold Package \$7,200 (+GST)

- 4 x Complimentary Tickets to the Major Donor's Event
- Inclusion of your Logo for 12 months on MDA website, digital marketing and events during
- Acknowledgment as a Gold Sponsor on Annual Campaign collateral and during events
- Certified First Aid & CPR Training for up to 20 employees



Platinum Package \$12,000 (+GST)

- 6 x Complimentary Tickets to the Major Donor's Event
- Inclusion of your Logo for 12 months on MDA website, digital marketing and MDA events
- Acknowledgment as a Platinum Sponsor on Annual Campaign collateral and during events
- Verbal recognition during Main Function and Major Donor's Event
- Certified First Aid & CPR Training Session for up to 20 employees



Ambassador Package \$20,000 (+GST)

- 10 x Complimentary Tickets to the Main Function and Major Donor's Event
- VIP Seating at the Major Donors Event
- Inclusion of your Logo for 12 months on MDA website, digital marketing and MDA events
- Acknowledgment as an Ambassador Sponsor on Annual Campaign collateral and during events Verbal
- recognition during Main Function and Major Donor's Event
- Certified First Aid & CPR Training Session for up to 20 employees



Naming Rights within the MDA National Blood Services Centre \$50,000 (+GST) and above

- Recognition signage at the MDA National Blood Services Centre
- 10 x Complimentary Tickets to the Major Donor's Event
- VIP Seating at Major Donors Event
- Inclusion of your Logo for 12 months on MDA website, digital marketing and MDA events
- Acknowledgment as a Naming Rights Sponsor on Annual Campaign collateral and during events
- Verbal recognition during Main Function and Major Donor's Event
- Certified First Aid & CPR Training Session for up to 20 employees